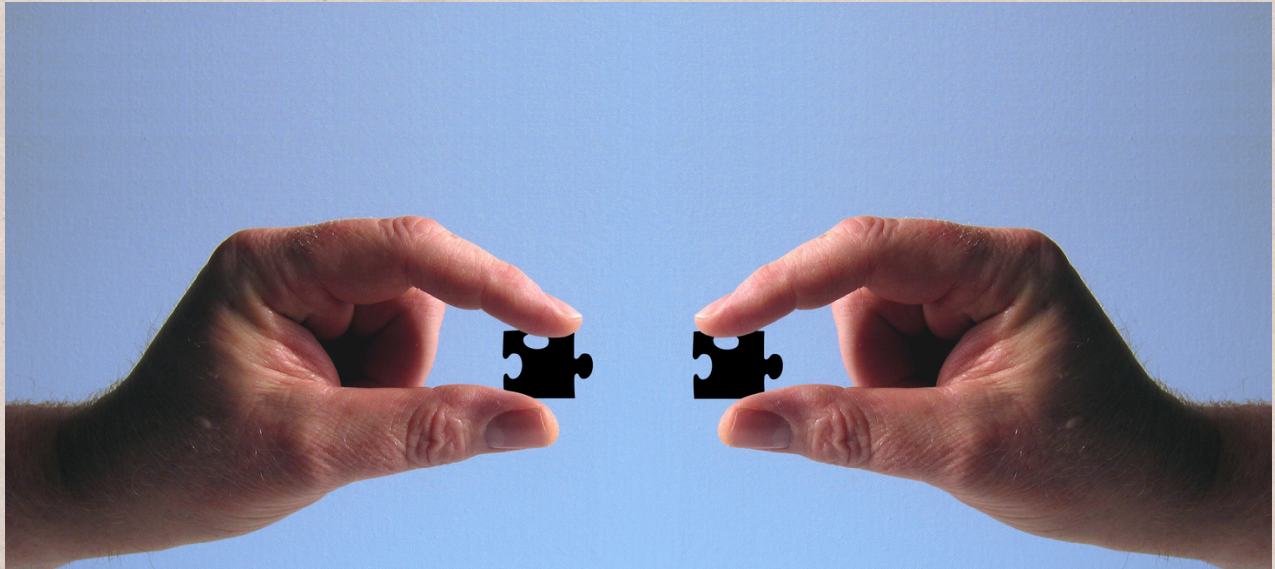


MARCH 1, 2022

ANNUAL JOINT STATEMENT

TRI-COUNTY EDUCATIONAL SERVICE CENTER
BUSINESS ADVISORY COUNCIL CONSORTIUM



*Business Advisory Council
Plan Issued by the Tri-
County Educational Service
Center Governing Board and
the Business Advisory
Council representing
Tri-County Educational
Service Center and its
member districts.*

Tri-County Educational Service Center Business Advisory Council Consortium

This consortium was formed in accordance with the provisions of Ohio law (Ohio Revised Code Section 3313.82) requiring every school district and educational service center to have a Business Advisory Council and to meet the requirements of Ohio law (Ohio Revised Code Section 3313.821) which directs the development of standards for the operation of Business Advisory Councils.





Tri-County Educational Service Center Business Advisory Council Consortium

Mission Statement:

The Business Advisory Council is committed to building curriculum and broadening exposure to the business world in order for students to extend their learning beyond the classroom by gaining valuable input from members regarding essential skills students need to be successful in the 21st century and beyond.

Purpose & Responsibilities:

The Business Advisory Council will provide a partnership between member schools and the business communities of Ashland, Holmes, and Wayne counties.

The partnership will:

- Advise local districts on changes in the economy and job market
- Advocate for the employment skills most critical to business and industry and the development of curriculum to teach these skills
- Aid and support local districts by offering suggestions for developing a working relationship among businesses and educators

**"An investment in our young people is
an investment in Ohio's future."
Ohio Governor, Mike Dewine**

School District Members

Ashland City Schools

Douglas J. Marrah, Ed.D.
Superintendent
Linda McKibben
Assistant Superintendent

Green Local Schools

Dean Frank
Superintendent

Mapleton Local Schools

Scott Smith
Superintendent

Orrville City Schools

Jon Ritchie
Superintendent
Brett Lanz
Assistant Superintendent

Tri-County Educational Service Center

Jon Ritchie
Superintendent
Beth Gaubatz
Consultant

Wooster City Schools

Gabe Tudor
Superintendent
Brian Madigan
Assistant Superintendent

Chippewa Local Schools

Todd S. Osborn
Superintendent

Hillsdale Local Schools

Steven Dickerson
Superintendent

Northwestern Local Schools

Jeff Layton
Superintendent

Rittman Exempted Village Schools

Jon Ritchie
Superintendent

Triway Local Schools

Nate Schindewolf
Superintendent

East Holmes Local Schools

Erik H. Beun
Superintendent

Loudonville-Perrysville Exempted Village Schools

Catherine Puster
Superintendent

Norwayne Local Schools

Kevin Leatherman
Superintendent

Southeast Local Schools

Jon Ritchie
Superintendent

West Holmes Local Schools

Eric Jurkovic
Superintendent

Business Partners

Aultman Orrville Hospital

Jen Kessel
CEO

American Augers

Julie Moore
Human Resource Director

Ashland Area Chamber of Commerce

Amy Daubenspeck
President

Ashland Area Economic Development | Grow Ashland

Aaron Pauly
Coordinator

Ashland Comfort Control

Joe Reep
President

Ashland Community Foundation

Jim Cutright
President & CEO

Brethren Care Village

Troy Snyder
Executive Director

Centerra Co-Op

Karen Alsop
Human Resources Director

City of Ashland

Matt Miller
Mayor

Holmes County Chamber of Commerce

Tiffany Gerber
Executive Director

J & F Construction

Ronda Scott
Business/Finance Manager

Junior Achievement

Denice Shafer
Vice President of Programs

Next Home Next Stepp

Barbie Lange
Realtor

North Central Workforce Alliance of Ohio

Erv Howard
Executive Director

OhioMeansJobs - Wayne County

Crystal Brown
Workforce Administrator

Orrville Area Chamber of Commerce

Lori Reinbolt
President

Packaging Corporation of America

Rick Geething
Ashland Plant Controller

PFI Displays

Vince Tricomi
President

Rayco

Jim Pindell
Human Resources Manager

Schaeffler/Luk

Carrie McKelvey
Training and Academy Leader

Schantz Organ

Vic Schantz
President

Business Partners (continued)

Schantz Organ

John Schantz
Comptroller

Simonson Construction

Dan Moore
President

Sutton Bank

Dennis Miller
Vice President

Thomas P Miller & Associates

Sara Tracey
Director of Business &
Industry Partnerships

Venture Products

Denver Steiner
Chief Executive Officer

Wayne Center for The Arts

James Fox
Executive Director

Wayne Economic Development Council

Myranda Kiester
Economic Development
Coordinator

Wayne Economic Development Council

Maribeth Burns
President

Wayne Economic Development Council

Christine Harris
Executive Assistant

Wooster Area Chamber of Commerce

Samira Zimmerly
President

Higher Education Partners

The College of Wooster

APEX

Advising and Academic Resources Experiential Learning

Kent State University Ohio College Tech Prep

Jennie Koch

Northeast Regional Center

Melanie Tichy

Administrative Assistant

The University of Akron Wayne College

Traci Carmony

Marketing and Communications Specialist

Business Advisory Council Subcommittees

Parent Information Sessions Committee:

Ashland County-West Holmes Career Center, Critchfield, Critchfield, & Johnson Attorneys, Boreman Norton Cook Wealth Partners, Beacon Wealth Management, Wayne County Sherriff's Office, Tri-County Educational Service Center, The "HR Mom", United Way of Wayne and Holmes County

Vital Connections/2. B.E. Connected Committee:

Tri-County Educational Service Center, North Central Workforce Alliance of Ohio, Wayne County Schools Career Center, Heartland Education Foundation, Orrville City Schools, Wayne Economic Development Council, Schaeffler, Rayco, PFI Displays, Aultman Orrville Hospital, Wooster Brush, Jarrett Logisticz, Tekfor, Akron Brass, Wooster Community Hospital, Smuckers, GoJo, Centerra, Simonson Construction, Step 2, Barbasol, American Augers

Manufacturing Day Committee:

Wooster Area Chamber of Commerce, Orrville Area Chamber of Commerce, Wayne Economic Development Council, Tri-County Educational Service Center

Healthcare Day Committee:

Wooster Area Chamber of Commerce, Orrville Area Chamber of Commerce, Wayne Economic Development Council, Tri-County Educational Service Center

Senior Career Expo Committee:

OhioMeansJobs-Wayne County Office, Tri-County Educational Service Center, Triway Local Schools, Green Local Schools, Orrville Local Schools, The University of Akron-Wayne College, Wayne County Schools Career Center, Wayne Economic Development Council

Ohio's Business-Education Leader Awards for Excellent Business Advisory Councils

Tri-County Educational Service Center is a Three-Star Business-Education Leader Award in March of 2021.

Ohio is proud to be home to more than 120 Business Advisory Councils that engage with schools and collaborate about business and workforce needs, as well as educational programming that responds to those needs. To highlight the work of these councils, the Ohio Department of Education, in partnership with the Ohio Business Roundtable, Ohio Chamber of Commerce, Ohio Chapter of the National Federation of Independent Business, Ohio Farm Bureau, Ohio Manufacturers' Association, Ohio Excels, Ohio Restaurant Association and Ohio Council of Retail Merchants, developed Ohio's Business-Education Leader Awards for Excellent Business Advisory Councils. This application-based set of awards recognizes applicants that demonstrate excellence in the three Quality Practices:

- Excellence in developing professional skills for future careers;
- Excellence in building partnerships; and
- Excellence in coordinating career development experiences.

“Ohio’s Business Advisory Councils work with students, educators, and business leaders to set students up for success,” Lt. Governor Husted said. “This collaborative effort ensures that students have the tools they need to prepare for a future in-demand career through initiatives that promote career exploration, workforce development, and work-based learning.” “We’re so proud of the work these Business Advisory Councils are doing, together with their partner schools, to nurture leadership qualities and important workplace readiness skills in students and contribute to the talent pipeline for businesses. It’s a real win-win proposition,” said DeMaria.



Meetings Summary

The following meetings are scheduled to take place involving the Business Advisory Council or significant factions of its membership.

Tri-County Educational Service Center Governing Board Meetings:

- September 13th, 2021
- October 11th, 2021
- November 1st, 2021
- December 13th, 2021
- January 10th, 2022
- February 14th, 2022
- March 14th, 2022
- April 11th, 2022
- May 16, 2022
- June 13th, 2022
- July 11th, 2022

North Central Workforce Alliance of Ohio Executive Board Meetings:

- March 10, 2021
- June 16, 2021
- October 13th, 2021
- January 26th, 2022
- March 16th, 2022
- June 8th, 2022
- September 7th, 2022

Wayne Economic Development Council:

- Informal meetings bi-monthly throughout 2021-2022

Tri-County Area Superintendent Meetings:

- September 14th, 2021
- October 4th, 2021
- November 16th, 2021
- January 18th, 2022
- March 15th, 2022



Plan

The plan of the Tri-County Educational Service Center Business Advisory Council is to make recommendations on the following items:

- Parent Education and Awareness regarding Career Planning
- The delineation of employment skills
- The development of curriculum to instill employment skills
- Changes in the economy and in the job market
- Types of employment in which future jobs are most likely to be available
- Suggestions for developing a working relationship among businesses and education personnel
- Suggestions for improvement of annual events, professional development sessions, and student activities including, but not limited to: Manufacturing Day, Healthcare Day, Senior Work Expo, Vital Connections
- Career Awareness Days/Events
- Student Success Plan Development
- OhioMeansJobs-Readiness Seal and OhioMeansJobs.com website
- Support in drug-free programming
- Support in employability skills and soft-skills training
- Mentoring and apprenticeships/internships
- Parent engagement activities
- Data analysis and information describing changes in economy, job market, student skills, and deficiencies
- Identifying community, business, and student educational needs (academic, nonacademic, employment skills, and skills needed for success in higher education and careers)

**"Those who collaborate are the ones who win."
Ohio Lt. Governor, Jon Husted**

2021-2022 Implementation & Progress

The Business Advisory Council has identified several action items that will be a priority throughout the upcoming year and beyond.

Action Item 1: Complete Needs Assessment and Feedback Assessment with member school districts and businesses in the area.

- *On-Going*
- The needs assessment and feedback survey has been developed and reviewed. The team determined that an additional group, community partners, should be added to the survey.
- The survey is tentatively planned to be distributed to education, community, and business partners in the Spring of 2022 pending the status of the pandemic and current conditions.

Action Item 2: Develop events and opportunities for students in fifth through eighth grades to develop career awareness and explore career pathways. Consider a potential "Careers Camp", that will allow for tours and experiences (in-person or virtual) targeting this age group. (Continuing from 2020-2021)

- *Completed*
- The team met and determined that an in-person tour will be planned for 6-8 grade students who participate in the Summer STEAM Vex IQ Robotic Camp.
- Students will have the opportunity to tour Ventrac Compact Tractors and Attachments in Orrville, Ohio.

Action Item 3: Develop and implement a year-long, multi-topic parent learning series including topics like graduation requirements, apprenticeships and pre-apprenticeships, college planning, internet safety and digital footprints, and raising real-world ready students.

- *On-Going*
- Speakers have been identified and topics have been chosen for the parent learning series.
- Dates are being chosen for each speaker and marketing materials will be developed to share with parents through several outlets like social media, newspapers, and community partners.

Action Item 4: Develop mentoring and/or job shadowing experiences for middle school and high school students.

- *Paused due to pandemic*
- This goal will be continued into the 2022-2023 school year in order to have more in-person opportunities available with reduced pandemic restrictions

Events, Activities, & Programs

Tri-County Educational Service Center Business Advisory Council member districts, business partners, and higher education partners work together throughout the school year for events, activities, and programs that support and uphold the mission and purpose of the **Business Advisory Council**.

Specifically, the Business Advisory Council school districts and business partners plan to participate in:

- OhioMeansJobs.com Website Training for K-12 Educators
- Parent Learning Series
- Wayne County Health Care Day
- Wayne County Career Expo - Senior Career Exploration Event
- Ashland, Holmes, and Wayne Counties In-Demand Jobs Week Events
- Ashland, Holmes, and Wayne Counties Vital Connections Teacher Immersion Bootcamp
- North Central Workforce Alliance of Ohio 2 B.E. Connected Teacher Immersion Bootcamp
- Ashland County-West Holmes Career Center STEAM Camp
- Tri-County Educational Service Center VEX IQ STEAM Camp
- Wayne County Schools Career Center Manufacturing Camp
- Ashland County-West Holmes Career Center Guys With Gloves Event
- Ashland County-West Holmes Career Center Girls with Goggles Event
- Wayne County Manufacturing Day
- Teacher Professional Development Day (Industrial Arts, Physical Education, School Counselors, Family, and Consumer Sciences)
- North Central Workforce Alliance of Ohio Workforce Summit
- OhioMeansJobs-Readiness Seal Educator Training
- Ohio's New Graduation Requirements Educator Training
- Northeast Ohio Transition Symposium (State Support Team)
- chARTer Creative Arts Workshop (Orrville)
- Ashland County-West Holmes Career Fair
- Graduation Requirement Training: Local Graduation Seals
- Drug-Free Club Program Support
- Various Field Trips, Speakers, Career Days at Membership School Districts

Advice & Recommendations

Employment Skills and Curriculum Development

The world of work is in a constant state of flux. The skills needed to be successful in today's workforce differ substantially from those of the past. By the same logic, future occupations will also require completely new skills. The World Economic Forum predicts that almost one-third of all jobs worldwide, are likely to be transformed by technology in the next decade. According to HR Forecast, the top hard and soft skills that will be needed in the future are:

Hard Skills	Soft Skills
Digital Literacy	Problem Solving
Data Analytics	Negotiations & Reasoning
Data Vizualization & Exploration	Critical Thinking
Self-Learning & Peer-to-Peer Learning	Time Management
Literacy	Resilience
Numeracy	Leadership & Social Influence

Job Market Changes and Employment/Future Job Availability

According to the "Ohio's Top Jobs List" from the Governor's Office of Workforce Transformation, the top in-demand jobs in Ohio are in medical/healthcare careers (i.e., registered nurses and home health aides), finance and business careers (i.e., financial managers and marketing specialists), and construction careers (i.e., carpenters and electricians). By analyzing these top in-demand jobs in Northeast Ohio, and more specifically, the Tri-County Region, the Business Advisory Council can make recommendations to schools that coursework and learning opportunities in career pathways focused on healthcare, business, and construction technologies should be provided to students.

Furthering Relationships Among Business, Labor Organizations, and Educational Personnel

The Business Advisory Council recommends the continued collaborative efforts between workforce development entities including North Central Workforce Alliance of Ohio and Wayne Economic Development Center. Continued relationships with local chambers of commerce such as Ashland Area Chamber of Commerce, Orrville Area Chamber of Commerce and Wooster Area Chamber of Commerce have proven beneficial for local school districts. The Tri-County Educational Service Center Business Advisory Council will continue to connect business and education in order to develop individuals with knowledge, skills, competencies and credentials that meet the needs of employers, especially those seeking to fill in-demand jobs.

Business Advisory Council Joint Statements

Joint Statements of the Tri-County Educational Service Center Business Advisory Consortium can be found posted online at the Tri-County Educational Service Center Website.

<http://www.youresc.k12.oh.us/career-connections>

**Tri-County Educational Service Center Joint Statement
March 1, 2021**



**Tri-County Educational Service Center Joint Statement
March 1, 2020**



**Tri-County Educational Service Center Joint Statement
March 1, 2019**



Business Advisory Council Plan Resources

RESOURCES:

Ohio Department of Education
<http://education.ohio.gov/>

Ohio Governor's Office of Workforce Transformation
<https://workforce.ohio.gov/>

Team NEO
<https://www.clevelandplus.com/teamneo/>

OhioMeansJobs
<https://jobseeker.ohiomeansjobs.monster.com/>

World Economic Forum
<https://www.weforum.org/agenda/2020/01/reskilling-revolution-jobs-future-skills/>

HR Forecast
<https://hrforecast.com/a-complete-guide-to-top-job-skills-needed-for-the-future-jobs/>

Business Advisory Council Plan Creation:
8/2018

Business Advisory Council Plan Revisions:
9/10/2019, 8/12/2020, 12/3/2020, 3/1/2021, 3/11/2021, 9/8/2021